PSYC 320: SOCIAL PSYCHOLOGY

Fall 2019

PROFESSOR COURSE

Name: Mark A. Ferguson, Ph.D. Section/Credits: 2/3

Email:mark.ferguson@uwsp.eduMeetings:OptionalPhone:715-346-3959Location:Fully OnlineOffice:SCI B337 or Collaborate UltraPrerequisite:PSYC 110

Hours: TR 8:15-9:45am or GEP: SS

by appointment

RESOURCES

Crisp, R. J., & Turner, R. N. (2014). *Essential social psychology* (3rd ed.). Thousand Oaks, CA: Sage. https://edge.sagepub.com/crispandturner3e

This course will be administered online through Canvas. In Canvas, you will download materials, take quizzes, participate in discussions, submit assignments, and meet with the professor. To participate in this online course, you will need internet access and a web browser (login at this website: https://www.uwsp.edu/canvas/Pages/default.aspx) or you can download the Canvas Student mobile app for Android or iOS. You will need your UWSP account to login to the website and app. If you would like to learn more about how to use Canvas features (such as discussions or quizzes), please check out the helpful resources on the Canvas website: https://community.canvaslms.com/community/answers/guides/.

DESCRIPTION

This course provides an overview of theory and research in social psychology. Social psychology refers to the *systematic study of social group membership*—its causes and effects in everyday life. The course begins by outlining the different approaches to social psychology, as well as their history and implications for the field. It next focuses on three broad clusters of social-psychological processes: *intrapersonal processes* (how mental processes are shaped by group membership), *intragroup processes* (how social groups create and maintain distinct social realities over time), and *intergroup processes* (how social groups challenge different social realities in society). The course will conclude with a summary of core themes, challenges, and opportunities in social psychology.

OBJECTIVES

After taking this course, you will...

- Be able to critique the individualistic perspective on psychology
- Be able to summarize the elements of our collective psychology
- Be able to analyze how social groups construct shared realities
- Be able to analyze how social groups contest shared realities

REQUIREMENTS

- Quizzes. There will be twelve quizzes in this course. Each quiz will consist of 20 multiple-choice questions and will focus on 1 unit of the course (with roughly half of the questions from the book and the other half from the materials on Canvas). The quizzes will be available on Canvas. You should complete the quizzes after doing the readings, reviewing the materials on Canvas, and participating in the discussions. Quizzes will be open for 1 week prior to the due date (Sundays at 11:59pm). Click on the particular week's Canvas module to complete the quiz. You will have 30 minutes to complete each quiz and are allowed to take them twice; you will receive the higher of your 2 scores. All quizzes are drawn randomly from larger item pools. This means that all quiz attempts (even for the same student) are unique. Although you are only required to complete 10 of the quizzes, you are encouraged to complete all 12 of them (this will allow you to replace lower scores on the other quizzes). The quizzes will be worth 30 points each for a total of 300 points (or 30% of your final grade).
- Discussion Posts. There will be twelve graded discussion forums in this course. For each discussion forum, you will be required to post twice—once with your response to the prompt, and a second time in response to another student's response. Click on the particular week's Canvas module and post in the discussion forum. You will receive an overall score for your two postings for the week. Although you are only required to post in 10 of the discussion forums, you are strongly encouraged to post in all 12 of them (this will allow you to replace lower scores on the other forums). The discussion posts will be worth 30 points each for a total of 300 points (or 30% of your final grade).
- Response Papers. There will be three response papers in this course. For each paper, you
 will be required to complete a reading and answer some questions about it. These papers will
 be limited to 2 pages (double-spaced, 12-point font) and will be submitted on Canvas by the
 due date. The response papers will be worth 50 points each for a total of 150 points (or 15%
 of your final grade).
- Analysis Paper. There will be an analysis paper in this course. This paper will require you to either 1) watch a movie or 2) read a fiction novel, and write a 6-8 page social psychological analysis of it. This paper will consist of an introduction (overview of the movie or novel), body (discussion of six or more concepts/principles from the course as they relate to the movie or novel), and a conclusion (summary of the paper and its implications for everyday life). A draft of your paper will be reviewed by a student and the professor before the final submission. All papers will be submitted on Canvas by the due date. The analysis paper (including your 3 drafts and 1 peer review) will be worth a total of 250 points (or 25% of your final grade).

Please see syllabus calendar, Canvas assignments page, and online resources for additional information and specific due dates for all assessments.

Progress Tracker Worksheet

Quizzes		Discussion Posts	
1: Introduction	/ 30 points	1: Introduction	/ 30 points
2: Biology	/ 30 points	2: Biology	/ 30 points
3: Motivation	/ 30 points	3: Motivation	/ 30 points
4: Cognition	/ 30 points	4: Cognition	/ 30 points
5: Identity	/ 30 points	5: Identity	/ 30 points
6: Influence	/ 30 points	6: Influence	/ 30 points
7: Power	/ 30 points	7: Power	/ 30 points
8: Prosocial	/ 30 points	8: Prosocial	/ 30 points
9: Conflict	/ 30 points	9: Conflict	/ 30 points
10: Prejudice	/ 30 points	10: Prejudice	/ 30 points
11: Violence	/ 30 points	11: Violence	/ 30 points
12: Conclusion	/ 30 points	12: Conclusion	/ 30 points
Subtotal (Best 10)	/ 300 points	Subtotal (Best 10)	/ 300 points
Response Papers		Analysis Paper	
Paper 1: Biography	/ 50 points	Draft 1: Student	/ 50 points
Paper 2: Research	/ 50 points	Peer Review	/ 25 points
Paper 3: Applied	/ 50 points	Draft 2: Professor	/ 75 points
Subtotal	/ 150 points	Draft 3: Final	/ 100 points
		Subtotal	/ 250 points
Total Points			
Quizzes	/ 300 points	Response Papers	/ 150 points
Discussion Posts	/ 300 points	Analysis Paper	/ 250 points
Final Grades			
A = 930-1000	B = 830-869	C = 730-769	D = 600-669
A- = 900-929	B- = 800-829	C- = 700-729	F = 0-599
B+ = 870-899	C+ = 770-799	D+ = 670-699	

CALENDAR

Section	Unit	Reading	Quiz and Discussion Availability	
Course Opening and the First Week Opening Discussion Due by SU 9/8				
Introduction	1: Introduction	Crisp, Chapter 1	M 9/2 to SU 9/8	
	2: Biology	Supplement 1	M 9/9 to SU 9/15	
Focus Week 1 (M 9/16 to SU 9/22) Response Paper 1 Due by SU 9/22				
Intrapersonal Processes	3: Motivation	Crisp, Chapter 4	M 9/23 to SU 9/29	
	4: Cognition	Crisp, Chapter 3	M 9/30 to SU 10/6	
	5: Identity	Crisp, Chapter 7	M 10/7 to SU 10/13	
Focus Week 2 (M 10/14 to SU 10/20) Response Paper 2 and Analysis Paper Draft 1 Due by SU 10/20 Analysis Draft 1 Peer Review Due by SU 11/3				
Intragroup Processes	6: Influence	Crisp, Chapter 5	M 10/21 to SU 10/27	
	7: Power	Crisp, Chapter 6	M 10/28 to SU 11/3	
	8: Prosocial	Crisp, Chapter 11	M 11/4 to SU 11/10	
Focus Week 3 (M 11/11 to SU 11/17) Response Paper 3 and Analysis Paper Draft 2 Due by SU 11/17				
Intergroup Processes	9: Conflict	Crisp, Chapter 9	M 11/18 to SU 11/24	
	10: Prejudice	Crisp, Chapter 8	M 11/25 to SU 12/1	
	11: Violence	Crisp, Chapter 10	M 12/2 to SU 12/8	
Conclusion	12: Conclusion	Crisp, Chapter 14	M 12/9 to SU 12/15	
Final Exam Week and Course Closing Analysis Paper Draft 3 Due by SU 12/22 Closing Discussion Due by MO 12/23				

The Crisp readings can be found in your textbook. Any supplemental readings are found in the relevant Canvas module. Quizzes and discussions open on Mondays at 12:00am and close on Sundays at 11:59pm. Focus weeks offer extra time to work on the paper assignments (without discussion posts and quizzes). This calendar is preliminary and subject to change.

POLICIES

Communication. Our communication in this class will primarily occur through digital methods. If you need to contact me with a private matter (such as your grades), you can contact me during office hours or send me an email. I will hold three office hours per week, in-person and via the Collaborate Ultra tab in Canvas. You can stop by, text chat, or video chat about the course. In addition, I will generally respond to email within 2 business days (not on evenings or weekends). However, if you need to contact me about a public matter (such as asking a question about the analysis paper), you can post a question to the Frequently Asked Questions discussion module. This will allow public questions and answers to be viewed by everyone in the course.

Disabilities. UWSP is committed to providing reasonable accommodations to students with disabilities. If you are concerned that you might have a disability, please contact Disability Services (LRC 609, 715-346-3365). They can discuss your concerns and offer suggestions on what to do next. If you have a disability and need classroom, exam, or other assistance, please register with Disability Services and then contact me as soon as possible (early in the semester is best). To learn more about Disability Services, go to: http://www.uwsp.edu/disability/Pages/default.aspx. To learn more about the university's policies, go to: https://www.uwsp.edu/datc/Pages/law-regent-policy.aspx.

Incompletes. Incompletes are only available to students in exceptional situations, such as medical emergencies or comparable circumstances. They are not available for those who feel overwhelmed by routine academic and personal activities. Requests for incompletes must be accompanied by documentation. Except in extraordinary cases, incompletes must be finished within one semester or a grade of F will be entered for the course.

Illegalities. Under federal and state laws, as well as university guidelines, professors are required to report acts of an offensive or criminal nature that occur within and outside of class. This includes acts of sexual harassment and assault, bias and hate crimes, illicit drug use, and acts of violence. Any disclosure or description of these incidents—past and current—may be reported to the Dean of Students office (http://www.uwsp.edu/dos/) or local authorities.

Makeups. Makeups are only available to students who cannot complete an assessment on time due to academic, athletic, or religious obligations, serious illnesses, or other legitimate reasons. Requests for makeups must accompanied by documentation, such as letters from physicians, coaches, or spiritual leaders. Except in extraordinary cases, makeups must be finished within one week of the deadline to receive credit for the assessment.

Misconduct. The professor takes academic misconduct (cheating, plagiarism, etcetera) seriously. The minimum penalty for any instance of misconduct in this course will be an automatic zero on the assessment. Stronger penalties will be considered based on the university's academic misconduct policy. To learn more about this policy, go to: https://www.uwsp.edu/dos/Documents/UWS%2014-1.pdf.

Netiquette. In an online course, a majority of our communication takes place in the discussion forums. Our primary means of communication here is written. The written language has many advantages: more opportunity for reasoned thought, more ability to go in-depth, and more time to think through an issue before posting a comment. Still, written communication also has some disadvantages, such a lack of the face-to-face signaling that occurs through body language, intonation, pausing, facial expressions, and gestures. Thus, please be aware of the possibility of miscommunication and compose your comments in a positive, supportive, and constructive manner. You can learn more about netiquette at: http://global.k-state.edu/students/courses/ netiquette/.